



## MINUTES OF MEETING OF THE BOARD OF DIRECTORS

Held on Monday, October 2, 2023  
In Person/Virtually Via Teams

### PRESENT:

Ms. Leila Nasr-Sharifi, Support Staff Association, Chair  
Ms. Joanne Belanger, Trustee, Vice-Chair  
Mr. David DeSantis, Executive Director/Secretary  
Ms. Breanne Bradshaw, Treasurer  
Mr. Terry Shea, Trustee  
Ms. Kathy Turkington, Trustee  
Ms. Sheena Cassidy, OECTA, Algonquin & Lakeshore Unit  
Ms. Wendy Gallant, Principals/Vice-Principals Association  
Ms. Elizabeth Goyer, Community

### REGRETS:

Fr. John Brennan, Archdiocese  
Ms. Shivani Narendranath, Student Trustee  
Mr. Peter McEnery, Trustee  
Ms. Katherine Kritsch, C.U.P.E. LOCAL 1479  
Ms. Amy Harder, Catholic School Council Association

### 1. **Opening Prayer and Welcome**

Chair Nasr-Sharifi welcomed the Directors and Mr. DeSantis led the meeting with the opening prayer.

### 2. **Approval of Agenda**

***MOVED BY: Kathy Turkington***

***SECONDED BY: Elizabeth Goyer***

***THAT the Agenda as presented for October 2, 2023 be approved.***

**CARRIED**

### 3. **Approval of Board of Directors Meeting Minutes of June 5, 2023**

***MOVED BY: Joanne Belanger***

***SECONDED BY: Terry Shea***

***THAT the Minutes of the Meeting of the Algonquin & Lakeshore Catholic Education Foundation held June 5, 2023 be approved.***

**CARRIED**

4. **Treasurer's Update – YTD Financials for 2023-2024**

Ms. Bradshaw updated the Directors on the year-to-date financial results for the Foundation.

5. **Report of the Emergency Response Fund**

Ms. Bradshaw updated the Board of Directors on the status of the Emergency Response Fund for the school years 2022-2023 and 2023-2024.

6. **Internal Promotion Update**

Elizabeth Goyer created a PowerPoint presentation to share information about the Foundation that she and Kathy Turkington will use when they visit school staff meetings and PD days to educate staff on the Foundation.

7. **Golf Tournament – August 17, 2023**

Chair Leila Nasr-Sharifi updated the Board of Directors on the golf tournament that took place on Thursday, August 17, 2023, at Trillium Wood Golf Club with over 135 golfers in attendance \$20,357.38 was raised for the Foundation. Trillium Wood Golf Club has been booked for Friday, August 23, 2024. If you would like to be added to the golf communications, let the Chair know your preferred email address and she will add you to the Mailchimp newsletter.

8. **New Logo Launch**

Chair Leila Nasr-Sharifi updated the committee on the new Foundation logo. The Committee approved the new logo.

***MOVED BY: Kathy Turkington***

***SECONDED BY: Joanne Belanger***

***THAT the Board of Directors approve the new Algonquin and Lakeshore Catholic Education Foundation logo.***

**CARRIED**

9. **Webpage refresh**

Chair Nasr-Sharifi shared that ALCDSB is working on a new website and with that should come a new page for the Foundation. The chair is looking for volunteers to help with refreshing the Foundation content on the current webpage. If interested, email the chair.

10. **Other Business**

Chair Nasr-Sharifi shared that the Strategic Communications team is receiving funding to have a plaque of the Foundation logo at the Board office. The Chair will be working with her manager, Jessica Salmon on this. With the support of Communications, we are opening an online apparel store through Staples where staff can personally order apparel for themselves. \$2.00 from each item purchased will go to the Foundation. The Chair would like to have the support of the committee to put some funds towards marketing the Foundation. This will be taken on by the Strategic Communications Team. They would like to purchase t-shirts with the new ALCE Foundation logo on it for the purpose of getting donators. For example, "the first 20 People who donate \$25 or more will receive a t-shirt". This would be excellent for brand awareness and recognition.

11. **Next Meeting Date**

The next meeting is scheduled for Wednesday, March 6, 2024 at 5:00 p.m.

12. **Adjournment**

There being no further business, the meeting was adjourned at 5:52 p.m.

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***Leila Nasr-Sharifi,***  
***Chair***

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***Joanne Belanger,***  
***Vice-Chair***

Barb Woods  
Recording Secretary